

Job Posting

Position: Web and App Developer

Reporting to: Director, Information Technology

Location: Toronto, Ontario

Term: Full-Time

Overview

Butterfield & Robinson, a world leader in the luxury travel industry, has been creating award-winning trips around the world since 1966. B&R's continued success depends upon delivering an engaging, intuitive online experience to its clients. You will play a key role in developing our client facing web application and website aiming to rapidly develop, deploy, and evaluate new features on an ongoing basis. Additionally, you will support the Director of Information Technology in developing, deploying, maintaining, supporting, and optimizing internal facing project-based deliverables to position the organization to operate efficiently and succeed in a rapidly changing marketplace. You will have an opportunity to have significant influence in shaping B&R's digital future.

This Position has the following responsibilities:

Website Administration/Implementation

- Develop and deploy the front-end pages of B&R's new interactive web application;
- Develop and deploy new webpages and templates, aiming to improve performance against key metrics (conversions, seo performance, bounce rate, etc.);
- Work with the organization to review the web platform regularly and propose improvements to service departmental objectives;
- Perform implementation of platforms, modules, customizations, and integrations;
- Provide support in instances of outages (root-cause analysis and remediation);
- Support and extend a growing n-tier environment;
- Recommend, schedule, and perform platform improvements, upgrades, and repairs.

Development

- Assess deliverables and assist in selection of architecture to best deliver with a future-state in mind;
- Work to rapidly deploy secure, stable solutions that fulfill the needs of the organization;
- Provide support and assist in documentation of supplied solutions to ensure the organization can fully utilize and maintain them;
- Collaborate with business analysts to implement and optimize delivered solutions, performing regular reviews of usage and performance;
- Prioritize multiple ongoing project tasks in a mixed environment;
- Function as part of an Agile, multi-disciplinary team to ensure solutions are robust and transparency is maintained;
- Document unit-testing and design validation protocols to ensure functionality;
- Where necessary, liaise with 3rd-Party vendors of varying disciplines;
- Assist in the breaking down of Business Requirements to Technical Requirements.

The ideal candidate will have the following experience and qualifications:

- Post-secondary education (bachelor's degree or diploma) in computer science or related discipline;
- Minimum of three (3) years of development experience;
- Minimum of three (3) years of experience with HTML5/CSS/JavaScript;
- Minimum of three (3) years of experience with PHP;
- Minimum of three (3) years of experience with Linux;
- Minimum of two (2) years of experience with Web Frameworks such as React, Vue.js, etc;
- Minimum of one (1) year of experience with Integration using web standards (REST/XML Web Services);

- Experience with Google Analytics;
- Exposure to server-side JavaScript frameworks such as Node.js;
- Experience working with and customizing open-source CMS platforms (particularly WordPress);
- Experience working as part of a multi-disciplinary team;
- Understanding of basic database principles and exposure to MySQL and Microsoft SQL Server;
- Experience with MS Dynamics CRM is an asset.

The ideal candidate will have demonstrated the following skills and characteristics:

- Creative and independent thinker and problem solver, with sound judgment;
- Strong analytical and problem-solving abilities;
- High attention to detail;
- Strong written and verbal communication skills with the ability to interact with all levels of the business;
- Ability to maintain a high degree of professionalism and confidentiality;
- Understanding and appreciation of a global, creative and flexible work environment;
- Ability to balance multiple priorities and deliver high quality work while working independently;
- Must be highly organized, flexible and have the demonstrated ability to take initiative;
- Occasionally may be required to work outside of regular work hours during high demand times.

Please apply to:

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